

Difficult conversations in English can be trained.



Conversation Mastery

BUSINESS LANGUAGE LAB · QUADRIFOR EDITION

A team is won, or lost, in a few conversations. In English, even more so.
Business Language Lab is the gym to train them.

BETTER CONVERSATIONS. MEASURABLE PROGRESS.

29 conversations in 8 areas
in person or on a video call

10–15 minutes
per conversation

The conversations of your role. In English. With feedback.

Virtual characters who react in real time · Two separate assessments · Readiness area by area



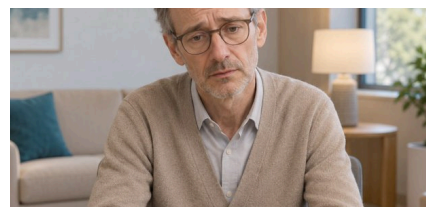
CHOOSE AND HANDLE

Managers choose a situation from their work and handle it in English, as if they were talking to a real person: the character reacts to what they say and how they say it.



GET YOUR FEEDBACK

After each conversation: what worked, what to practise, how to strengthen their English. Two assessments, on the conversation and on English, from Basic to Expert; progress is tracked conversation after conversation.



YOU SET THE LEVEL

Neutral or local accent, a slower pace on request, subtitles, cards with practical guidance and useful phrases. Menus, brief and feedback in Italian or English.

STARTING FROM REAL CONVERSATIONS

Difficult news, conflicts, negotiations, clients, international teams: in person or on a video call, on PC, tablet and smartphone. Every conversation has a brief with role, goal, constraints and documents.

DEDICATED PLATFORM · ITALIAN OR ENGLISH · CONVERSATION ALWAYS IN ENGLISH

